

RICHELIEU FOODS, INC.

Situation:

Richelieu Foods, Inc., is a multi-unit private label and contract packing manufacturing company specializing in deli salads and meal solutions. They were lacking a culinary group to assist with their deli salad and meal solutions including sauces, dressings, marinades, salsas, dips and frozen pizza.



Their Need:

Chef Services Group was hired for product innovation research and development and application expertise.

Primary Services Provided:

- Provide technical consultation for product formulation in various applications such as deli salads, dips, frozen foods, dressings, sauces and spreads
- Conduct applied and test product application presentations to national retail chains such as Costco, BJ's and Wholefoods
- Support the development of products through formulation and sourcing consultation
- Conduct marketplace trends analysis and product availability by on-site visits

Results:

Throughout the relationship with Richelieu Foods, Chef Services successfully developed multiple deli products and launched them into the commercial and retail marketplace, such as Corn and Blackbean Salsa, Greek Pasta Salad, lemon Shrimp Orzo and German Potato Salad.



CHEF SERVICES GROUP
food innovation